

MEDIA RELEASE

GREAT WALL OF CHINA HIKING CHALLENGE



Sarah Coughlan from Mitchell's Head Office Sales and Marketing Team will be raising money for Macmillan Cancer Support in October of this year by taking part in Macmillan's China Challenge, which involves trekking along The Great Wall of China.

Sarah's thirty eight hour trek will take her along ancient and remote sections of The Great Wall as it snakes across the beautiful contours of the Yanshan mountains.

By taking part in this challenge Sarah will be helping Macmillan to ensure that their range of services - such as Macmillan nurses and other specialist health professionals, cancer care centres, information and financial help - are available to those who need them.

Sarah's target is to raise £3,000 for Macmillan and she has so far managed to raise over £2,100 through various fundraising activities and through sponsors pledges.

Sarah will be holding a Family Fun Day for Macmillan on Sunday 6th August from 2pm at The Fox and Goose, on Newlands Road in Lancaster. Everyone is welcome to come along and support Sarah and hopefully have some fun in the sun! Visitors will be able to enjoy a bouncy castle, bouncy boxing, raffle and barbecue, plus live entertainment from Route 66.

Mitchell's Sales and Marketing Director, Andrew Barker commented "Mitchell's are very proud of Sarah's fund raising so far, for our charity of the year, Macmillan Cancer Support. With six days of solid walking, everyone at Mitchell's is wishing Sarah the best of luck with completing the Macmillan China Challenge!"
